



OPTOMETRY GIVING SIGHT

**world sight day
challenge**

ESTABLISHED 2007

Charity Miles Instructions

***Charity Miles is available in the USA only*

Charity Miles offers a great way to encourage employee wellness while raising funds for Optometry Giving Sight.

A simple app downloaded to the phone keeps track of every step walked, run, or ridden and can be tracked as a means of fundraising: users have the option to create a personal fundraising page to share on social media to let friends, family, and followers know they are walking/running/riding to raise money for OGS, or a practice or company can choose to set a fundraising goal met through the miles their staff completes.

You can build a team: track the progress on your leaderboard, and watch the miles and the dollars add up. Charity Miles will keep track of the total miles and manage the distribution of funds on your behalf. It's a great way to present your story to your patients, colleagues, and friends about your commitment to being the change for good that will help so many in need of basic eye care services around the world.

HOW TO GET STARTED:

Download the Charity Miles application to your cell phone from the **QR code or special link provided.**

- 1** Select Start Earning (or if already a member sign-in)
- 2** **Start Earning** – Enter name, email and password, press *Let's Go*
- 3** **Answer question** – Why did you download Charity Miles? Make a selection, press *Let's Go*
- 4** **Two choices** – Choose *Yes, I have a code or *No, I'm flying solo," press *Let's Go* (In most cases, you will select "No, I'm Flying Solo")
- 5** **Choose a charity account** – it should be selected but if not, select 'Optometry Giving Sight' from the list.
- 6** **What Types of brands would you like to sponsor you?** This screen is not relevant; please select any choice, press *Let's Go*.

In USA: download the app:



In USA:

<http://miles.app.link/OGS>

Now you are set up! To get started tracking your activity, press the round circle at the bottom of the screen and select your activity (indoor run, outdoor run, outdoor walk, outdoor bike, indoor walk). **When you are done remember to press Finish.**

- **To invite others to sponsor you**, press the 'Get Sponsored' button on your home screen and select how you would like to share your fundraiser and goal with others.
- **To Join or Create a team**, select the symbol at the bottom of the page that looks like three people. After a team has been created or you have joined a team you can view the total team miles for all members.

Note: After you sign-up you will receive a welcome email from Charity Miles that may have a link saying "click here to activate your account", which may then prompt you to 'Record a video'. Please just ignore the 'Record a Video' link and close it down as it is not relevant.

