

online fundraiser quick-start guide

Change someone's world! Just four steps to get started.
Questions? We're always at wscd@givingsight.org.



1 MAKE IT YOURS

Head to givingsight.org/get-your-own-donation-page and click on the country you're in. From there you'll give your fundraiser a title, write something personal (280 characters – make them count!), and upload a photo that tells your story. *(TIP: the best photo size to use is 1248 x 702 px)*

2 SET THE STAKES

Pick a goal and a deadline – both are proven to drive donations. Remember, the WSDC runs from September 1 to October 31.

3 ADD YOUR NAME AND EMAIL

The rest of your info stays private. You'll get your fundraiser link and access to the donor portal instantly.

4 SEND IT EVERYWHERE

Email it, post it, print a QR code – whatever gets it in front of colleagues, clients, and friends. Add teammates to it for bigger reach. Then watch the donations (and momentum) build in real time.

*A huge thank-you to Dr. Greg Pearl
for sponsoring this year's contests!
(Who's next? Is it you?)*

register today: www.givingsight.org/wscd-registration