



ideas to inspire you

Tried-and-true options for your consideration.
Questions? We're always here to help: wcdc@givingsight.org

CAR WASH

Who doesn't need a cleaner car? Grab some sponges and soap – courtesy of a local business sponsor – and get scrubbing for a great cause.

CARNIVAL FOR SIGHT

Set up a few classic games – ball toss, balloon pop, a fishing pond – and invite patients to play for a donation. Dollar store prizes, big smiles, and real impact.

CASUAL FOR THE CAUSE

Employees chip in \$5 for the right to wear jeans on Fridays. We'll send stickers so they can show off why. Open all year – the more Fridays, the better.

CRAFT NIGHT

Host an evening of creativity – bring supplies, bring snacks, and invite your community to make something while supporting vision care around the world.

CYCLING FOR SIGHT

Participants register via your fundraising page and invite family and friends to sponsor them as they rack up miles on stationary bikes.

THE GREAT OPTOMETRY BAKE-OFF

Set up a table in your office and offer a baked good in exchange for a donation.

GUESS HOW MANY

A jar full of candy, a donation to guess the count, and one very satisfied winner. Simple, fun, and surprisingly hard to walk past.

PIE-IN-THE-FACE

Who takes the hit? Your patients decide. Collect donations to vote on which brave staff member earns a face full of whipped cream. The more they donate, the more votes they cast – and the messier things get.

SCOOP FOR SIGHT

Because ice cream makes everything better. Host an ice cream social at your practice and invite patients to donate for a scoop. A small treat, a big difference.

SILENT AUCTION

Collect donated frames, supplier gifts, and other optical treasures and put them up for auction. Silent auctions consistently raise more than people expect – and this one gives donors something to show off.

A huge thank-you to Dr. Greg Pearl for sponsoring this year's contests!

register today: www.givingsight.org/wcdc-registration