



ideas to inspire you

Tried-and-true options for your consideration.
Questions? We're always here to help: wcdc@givingsight.org.

THE ALUMNI ASK

Connect with alumni to solicit donations via your fundraising page.

BINGO NIGHT

An oldie but a goodie! Ask a local business to provide space, table, chairs, etc.

BOWL-A-RAMA

Talk to your local bowling alley about sponsoring a tournament. Each 4-person team that registers pays a fee to compete. Ask local businesses to donate prizes.

CAR WASH

Who doesn't need a cleaner car?
Ask a local business to donate the supplies you'll use.

CYCLING FOR SIGHT

Participants register via your fundraising page and invite family and friends to sponsor them as they rack up miles on stationary bikes.

DINING IN THE DARK

Partner with a local restaurant to host a dinner in which guests dine blindfolded to experience (if briefly) what it means to navigate the world without sight.

THE GREAT OPTOMETRY BAKE-OFF

Set up a table in a well-trafficked area and give a baked good in exchange for a donation.

LOCAL LOVE

Ask local businesses to donate a percentage of their sales for a day in the week leading up to World Sight Day (and be sure to call them out so students and other locals can patronize those businesses).

PANCAKE BREAKFAST-FOR-DINNER

This is a crowd pleaser. Talk to local businesses to get supplies and the location donated; set a fixed fee per person.

PAJAMA DAYS

Have students, faculty and staff donate to dress down or in their pajamas for a set number of days. Give them a sticker for each day they paid to dress down, so they can wear and show support for the event.

SCAVENGER HUNT

Set up a scavenger hunt around campus. Have participants pay to put together a foursome and compete.

A huge thank-you to [Dr. Greg Pearl](#) for sponsoring this year's contests!

register today: www.givingsight.org/wcdc-registration