

online fundraiser quick-start guide



Change someone's world! Just four steps to get started.
Questions? We're always at wsdc@givingsight.org.

1 MAKE IT YOURS

Head to **[givingsight.org/get-your-own-donation-page](https://www.givingsight.org/get-your-own-donation-page)** and click on the country you're in. From there you'll give your fundraiser a title, write something personal (280 characters – make them count!), and upload a photo that tells your story. (*TIP: the best photo size to use is 1248 × 702 px*)

2 SET THE STAKES

Pick a goal and a deadline – both are proven to drive donations. Remember, the WSDC runs from September 1 to October 31.

3 ADD YOUR NAME AND EMAIL

The rest of your info stays private. You'll get your fundraiser link and access to the donor portal instantly.

4 SEND IT EVERYWHERE

Email it, post it, print a QR code – whatever gets it in front of colleagues, patients, and friends. Add teammates to it for bigger reach. Then watch the donations (and momentum) build in real time.

register today: www.givingsight.org/wsdc-registration